

Back-Set

The environmentally benign solution to cleaning unwanted cement from your equipment

Anyone in the concrete construction industry has experienced the problem of hard-set, dry cement stuck to valuable equipment or tools. It looks bad, it affects the performance & longevity of your equipment and the solution is hard work chipping it away or the use of dangerous and corrosive chemicals such as hydrochloric acid. It's bad for your equipment, bad for your staff, bad for the environment, bad for your brand and bad for your bottom line.

One Sydney based company now has an ideal solution.

Easy-Clean Solutions has the exclusive licence to import Back-Set from the USA for distribution in Australia and NZ.

Back-Set is an environmentally benign chemical solution that turns hard-set cement into a "mud" that can be rinsed away with water. The active ingredient in Back-Set is a chemical, derived from natural sugar cane that rapidly breaks down the Portland in cement without damaging the underlying equipment.

Ivan Grocholsky, one of the principals of Easy-Clean Solutions, points out that unlike the acid alternatives Back-Set is not classed as a dangerous good and requires no



special storage or handling equipment.

"We always recommend people use gloves and eye protection as a matter of course but Back-Set is a very safe and effective product that does not come with the risks and added costs associated with many of the old ways of dissolving cement," he said.

Back-Set was developed by Romix industries of Texas and has a long history of successful use in the tough US market. Easy Clean Solutions have been importing Back-Set and a small range of other environmentally friendly industrial cleaning products into Australia since 2005.

"We have seen how Back-Set is helping a growing number of customers in the construction, cement and equipment hire sectors deal with a difficult problem in a responsible way," said Ivan.

Examples of successful applications of Back-Set include an Adelaide based cement company that uses it to remove cement from local vehicles that may inadvertently be effected by cement dust. Back-Set removes the cement with no damage to the vehicles thus avoiding expensive insurance claims and damage to their brand reputation.

Back-Set has also been a hit in the equipment hire sector with one national equipment hire brand using Back-Set to make sure that their cement equipment is always presented in optimum condition. Maintenance costs and down time between hires are significantly reduced. This all adds to the profitability of the business.

"In a marketplace where health, safety and environmental stewardship are our 'licence to operate', we believe that Back-Set is setting a new standard for the concrete construction industry," Ivan Grocholsky added.

Easy Clean Solutions also carries a range of high quality application equipment such as Bravo foamers that are certain to meet your particular needs.

Easy-Clean Solutions is located in NSW but has a national network of distributors.

For further information about Back-Set or the other products in the Easy-Clean Solutions range (including MSDS and packaging options) as well as national distributor network details, please contact Ivan and the team on: 0417 007 546 or visit the website: www.easycleansolutions.com.au